



- PAT JESELON - E-HEALTH 2002 CONFERENCE CO-CHAIR

# HEALTH 2002

## A New Era of Health Care Delivery

Pat Jeselon, President of Pat Jeselon & Associates Consulting Inc. is also the immediate past president of COACH

**e-Health 2002: A New Era of Health Care Delivery** is jointly sponsored by Canada's two most proactive health informatics organizations: the Canadian Institute for Health Information (CIHI) and COACH: Canada's Health Informatics Association. The event will be held from April 20-23, 2002 at The Westin Bayshore Resort & Marina in Vancouver, BC. *e-Health 2002: A New Era of Health Delivery* is the third collaborative initiative for these two prominent national health information and technology organizations and represents a continuing partnership that brings important value to both organizations, their members and to the broader health care community.

We are all very much aware of the fact that health care and the sustainability of our health care systems remains the #1 issue in the minds of Canadians. Information and communication technology (ICT) has the potential to significantly and irrevocably change the delivery of health care services and patient care, as well as the management of the Canadian health care system. Significant investments are being made at local, provincial and federal levels to stimulate the development and implementation of new models of health service delivery and in many instances; the innovative and appropriate use of ICT is key to enabling the successful implementation of these solutions.

The successful development and implementation of ICT in support of health care reform and transformation requires active collaboration between and among government, health practitioners, policy makers, academics, private sector, professional associations, and the public-at-large. Whether the solution is a new telehealth application, an organization-based electronic health record, or a primary care network, multiple organizations and stakeholders are frequently involved in their design, development and eventual implementation. Without active partnering and collaboration, ICT solutions are challenged to effectively provide the outcomes and benefits that are proposed and expected.

One definition of e-health is that it is the leveraging of ICT to connect providers, patients and governments; to educate and inform health care professionals, managers and consumers; to stimulate innovation in care delivery and health system management; and to improve our health care system. Not only are the e-health technologies and applications changing at ever increasing speeds, so are the dynamics of the business surrounding their implementation and application. Thus, the theme of *e-Health 2002: A New Era of Health Care Delivery* is appropriate and the theme of the conference is timely. Presentations and discussions will focus around topics of security and privacy, the electronic health record, telehealth, and patient safety. As well, attendees will be provided with opportunities to learn about best practices in information management and emerging trends in care delivery, such as primary care networks. An update on federal health

information technology and management initiatives will also be provided, and the Fish Bowl Forum will provide an opportunity to learn more about various provincial health information management initiatives. Pre-conference workshops will provide participants with some "take home and apply" tools and information. To date, *e-Health 2002's* pre-conference workshops include tele-homecare, security & privacy, organizational readiness for clinical IT, and the electronic health record.

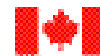
As always, the Conference provides attendees with plenty of opportunities to see and learn about the latest in health information technology solutions made available through the Conference's extensive vendor exhibit floor. Networking opportunities to informally share experiences and knowledge are other value-added attributes of this annual event. And, it goes without saying that there will be a social event that will "get your mojo" going!

Opportunities to focus on health planning, health care delivery, health practice and decision-making and how they are being enhanced through e-health innovations and collaborations, plus vendor exhibits, networking, dancing and dining.....what more could you want? See you at *e-Health 2002*.



### SPONSORS

**PLATINUM SPONSOR**



Health Canada

Santé Canada

**GOLD SPONSOR**



**Sierra**

**EVENT SPONSORS**



**MEDIA SPONSOR**

