

Health 2008 **Extending the Reach**

The annual e-Health Conference is many things to many people: educational, informational, an opportunity to network with peers, a place to demonstrate and sell products and services and more. Given this variety, it is an annual challenge for organizers to come up with a way to weave all of the elements of the program into a common theme that will appeal to the widest variety of attendees.

Extending the Reach: Theme of the 2008 e-Health Conference

In 2008 stakeholders across the healthcare system, health informatics professionals in particular, are in the middle of building and delivering major information and technology services. All this effort is in support of the reform, modernization and improvement of health and healthcare delivery. Every level of the Canadian healthcare system - our hospitals, community health centres, public health, regions, provinces and territories - is extending their implementation, use, impact and uptake of health informatics. The electronic health record (EHR) and other e-tools (registries, diagnostic, lab and drug repositories, clinical decision support, Telehealth, etc) are all being extended in their value. New information and technology innovations are continuing and "extending the reach" in usable and practical terms.

The e-Health Conference has always been a popular event in the health informatics community. Not only have the numbers of e-Health attendees increased over recent years, but the numbers of attendees representing different areas of the diverse Canadian healthcare system have increased as well. Conference organizers are hoping that the theme of this year's conference, "extending the reach", will ensure that this trend continues for 2008!

Appealing to a diverse audience is only one way in which the 2008 e-Health Conference is "extending the reach". Key enablers of the conference theme also include:

Executive Forum – Global Issues/Global Opportunities

This invitation only pre-conference event is aimed at senior executives. The forum will examine how lessons learned in implementations abroad can be turned into opportunities for Canadian healthcare. A highly interactive session is planned with opportunities for discussions with international panellists such as Richard Granger (UK), Ian Reineke (Australia) and Canada's own Richard Alvarez. As the forum attendees will be experts and leaders in their own right, the session will also allow for interaction and discussion among the attendees themselves. Post-conference, the key issues and opportunities discussed at the forum will be summarized and available to all conference-goers- thereby "extending the reach" of the forum itself.

e-Health Interoperability Showcase

Last year's e-Health Interoperability Showcase (the first such event in Canada) brought vendors from across

North America together to show how their systems could interoperate. The 2008 Showcase will build on last year's success by:

- Continuing to demonstrate the value of standards-based interoperability in support of a pan-Canadian electronic health record
- Including a broader scope of IHE integration profiles and other pan-Canadian EHR standards in the showcase
- Promoting greater participation of vendors, both at the showcase booth, as well as through our new "distributed showcase," allowing vendors to participate from their own booths.
- Providing a wider variety of presentations at the Showcase Theatre and more opportunities for visitors to tour the Showcase

Keynote Speakers



Dr. Bill Crouse Mike Lipkin

The calibre of keynote speakers at this year's conference is again high: Dr. Bill Crouse with Microsoft and Mike Lipkin, world renowned communicator and

motivator are both highly respected speakers who have addressed a wide variety of audiences across the world. The keynote addresses promise to entertain, inform and educate – all while providing different perspectives on our industry and perhaps even ourselves.

Conference Program Themes and Tracks

The number of conference tracks has increased for 2008. One interesting new track is "School of Hard Knocks" -- submitters were encouraged to provide abstracts that addressed, highlighted and even celebrated those difficulties and outright failures that have ultimately led to greater project success.

Once again, the number of abstracts submitted for consideration at this year's e-Health Conference was almost overwhelming – in terms of quality and quantity. The Program Committee has worked hard to ensure that this year's "chosen few" will truly reflect the theme of this year's conference. As a reflection of the quality of the abstracts submitted in past years, more space was made available in this year's program for more presentations.

Weaving it All Together

The abovementioned elements are only a few ways that conference organizers are planning on "extending the reach" of this year's event. Whatever your interests or objectives in attending, the 2008 e-Health Conference promises to have something for you.

See you in Vancouver! ●

Health 2008 **Extending the Reach**



May 4th – May 7th, 2008

Vancouver Convention and Exhibition Centre

Vancouver, British Columbia, Canada



2008 Conference Tracks

- Implementing the Electronic Health Record (EHR)
- Privacy, Security and Risk Management
- Human Factors and Change Management
- Innovation and Sustainability
- School of Hard Knocks
- Measuring Progress & Harvesting the Benefits of the EHR
- Decision Support: From Patient Care to System Management
- Engaging the Public

Conference Highlights

- Practical experiences & lessons from those on the ground 'at the coal face'
- The largest e-Health tradeshow in Canada
- Social events/networking opportunities
- The e-Health Interoperability Showcase

PLATINUM SPONSOR:



CONFERENCE CO-HOSTS:



PLATINUM



DIAMOND



GOLD



SILVER



BRONZE



Organization	Exhibit Booth #	Organization	Exhibit Booth #
33M Health Information System	201, 300	HP.....	900, 902
Adastra Software Ltd.	312	IBM.....	601, 700
AGFA.....	401, 403, 500, 502	Lanier Healthcare Canada	801, 803
Ajilon	207	Levy, Ray & Shoup Inc.....	1007
B Sharp Technologies.....	905	McKesson Canada.....	602, 503
Beacon Partners	725	Med Access	514
Bell Canada	1011, 1013, 1017, 1019	Meditech	901, 1000
.....	1110, 1112, 1116, 1118	Microsoft Canada Co.	211, 213
Campana Systems Inc	802	Momentum Healthware	410, 412
Canada Health Infoway	219	Motion Computing.....	806, 808
Canada Revenue Agency	903	Neoteric Technology Ltd.....	603
Canadian Institute for Health Information ..	811, 910	Open Source Order Sets.....	1010
Canadian Pharmacists Association.....	1001	Ontario Ministry of Health and	
Capital Health	316, 318	Long Term Care.....	400, 402
CGI	813	Oracle Corporation	703
CLINICARE Corporation	200	Orion Health.....	707
COACH	411, 510	Osler Systems Management Inc.....	415
Cogent Health Solutions.....	301	Philips Healthcare.....	519, 618
Courtyard Group.....	404, 406	Practice Solutions Ltd.....	311, 313
Deltaware Systems Inc.	417	Premier Spa Boutique	306
Dictaphone, a division of Nuance.....	305, 307	QuadraMed.....	702
Eclipsys Corporation	719, 721 ,818, 820	Scotiabank.....	1012
Emerald Health Information Systems.....	1106	Securis Inc.....	815
Emergis.....	607, 609, 706, 708	Siemens	512
EMIS Inc.....	521	Sierra Systems	701, 800
Epic Systems Corporation.....	709	STATUSFIRM.....	217
ESRI Canada Limited.....	817	Sun Microsystems.....	916
Excelleris Technologies Inc.....	620	TELUS	507, 509, 606, 608
First Databank	1006	The Halifax Group / Strand Technology.....	911
Grasp Systems.....	516	Thomson Healthcare	907
Healthtech Inc	1100	Wolf Medical Systems	914
Healthwise.....	310	Xwave	501, 600

January 31, 2008

Patient-centric Healthcare Informatics

Find out why Agfa HealthCare technology is used in 1 of every 2 hospitals worldwide.

Visit us at eHealth,
booth 500, 502, 401 & 403

www.agfa.ca

AGFA 
HealthCare



www.ajilonconsulting.com

Ajilon Consulting offers a selective array of IT services designed to help businesses accomplish key initiatives quickly and cost effectively. By providing both staff augmentation and project-based professional services we are able to bring the right delivery solution to meet our client's ever changing technology needs. We offer comprehensive consultative solutions in several IT domains including: Application Development & Integration, Infrastructure Management, Quality Management, Project Management, Testing & Laboratory Services.

As a global IT Services firm, Ajilon operates through 500 offices in 18 countries, including 10 offices across Canada. In Canada since 1978, Ajilon is now the fifth largest IT Services Company providing valued services to Canadian clients.

Call us to discuss how we can help your team deliver the future!

Contact: Rick Koeller, Practice Executive

Toll free: 1.888.817.4632 ext 350

eMail: rick.koeller@ajilon.com

Booth 207



www.cgi.com

CGI helps provincial governments and healthcare providers harness technology to lower costs and enhance productivity while improving the quality of care. We focus on EHR, document management and shared services solutions that deliver measurable value. We also manage non-core yet critical back-office IT and business process functions on behalf of clients, allowing organizations to focus on providing high-quality care.

CGI has healthcare practice of 400+ professionals and our proprietary healthcare solutions and ASP offerings are used by more than 140,000 professionals. We provide IT services to more than 35 healthcare systems, 200 hospitals and departments of health in North America.

Contact: Peter Humphries
CGI Healthcare Marketing

Tel: 613.864.9548

Booth 813



Trusted • Proven • Reliable

www.clinicare.com

CLINICARE is Canada's largest provider of Electronic Medical Records (EMR) and Practice Management Applications (PMA) to group practice physicians. CLINICARE has been rated in the Top 2 by KLAS Enterprises for groups of 6-25 physicians for the past 5 years. CLINICARE's advantage is that we are able to provide an EMR solution that is trusted, proven and reliable. It will help enhance patient care and drive both physician and staff productivity.

Contact: Dennis Niebergal
President & CEO

Tel: 403.259.2273

eMail: dniebergal@clinicare.com

Booth 200



www.courtyard-group.com

Courtyard Group is a healthcare transformation company. We are 150 consultants strong, operating across Canada, the US and the UK. We have a singular, unwavering focus on delivering practical, concrete results across international healthcare environments. We are dedicated to our clients. We do whatever it takes to enable their success.

Tel: 416.349.2600
eMail: info@courtyard-group.com

Booth 404 & 406



www.emis.ca

A global organization supporting over 6000 clinics, 22000 physicians and 40 million patient records, EMIS Inc. is one of Canada's fastest growing EMR companies. Developed by doctors for doctors, EMIS Inc.'s Patient Care System (PCS) is based on an internationally recognized codified framework allowing for management and monitoring of key clinical indicators, chronic disease management, and population health. EMIS Inc. is an innovative, experienced organization that delivers a complete turnkey solution underpinned by expert development, support, workflow, and implementation specialists. EMIS Inc. provides a range of integrated and intuitive tools which support the healthcare professional within clinic and community enterprise environments.

Contact: Heather Linkletter
Vice President, Sales & Marketing
Toll free: 1.866.443.3647
eMail: heather.linkletter@emis.ca

Booth 521



www.graspinc.com

The Next Generation of Healthcare Workload Management Software

With the latest generation of workload acuity software from GRASP Systems, intelligent staff management has never been simpler. The GRASP Methodology is the proven gold standard for nursing and allied health workload management, case costing and decision support. With GRASP, staff can quickly and accurately review delivery requirements, record activity, and communicate across services. GRASP's on-demand resource allocation and trend analysis planning tools help you increase your facility's efficiency, improve care, and support staff satisfaction and happiness.

Contact: Hélène Clément
Vice President, Canadian Operations
Tel: 905.508.5183
eMail: hclement@graspinc.com

Booth 516



www.orionhealth.com

Providing the Viewer capability for your EHR solution

Orion Health's Concerto Medical Applications Portal provides clinicians with the right information, right where they need it. It works with your organization's existing information systems to deliver one view – delivering more for your organization's existing investment, without the high cost of replacing it.

Concerto is a universal, easy to use solution that delivers accurate patient information and results where and when clinical users need it to increase diagnostic accuracy, improve patient safety and reduce costs - making it the preferred EHR viewer for multiple provinces within Canada and being the only EHR viewer to have a preferred solution agreement with Canada Health Infoway.

Toll free: 1.877.763.4666
eMail: sales@orionhealth.com

Booth 707

The 3rd Annual
CHITTA

HEALTH DIVISION OF ITAC / DIVISION DE LA SANTÉ DE L'ACTI

GOLF TOURNAMENT

CHITTA will host its third Annual Golf Tournament and BBQ Dinner at the Langara Golf Course in Vancouver B.C., on Saturday, May 03, 2008. The tournament, held the day before the eHealth pre-conference workshops, is open to all Healthcare IT professionals, CHITTA members and their guests. We encourage CHITTA members to take advantage of the day by bringing and/or inviting potential clients, friends and colleagues to the tournament. This event is an excellent opportunity to network with your peers, friends and colleagues in the Canadian healthcare informatics industry.

Langara Golf Course - Enjoy peace and tranquility in the heart of the city in this traditional-style course located on the south slope of Vancouver. Built in 1926 by the Canadian Pacific Railway, the course was redesigned by Canadian Architect Thomas McBroom and now features top notch greens, well protected by bunkers.

The large rolling greens make scoring a challenge and with its narrow fairways, accuracy off the tee is paramount. The contoured, tree-lined fairways are easy to walk and make this challenging par 71 course appealing to players of all levels.

Practice facilities include a warm up net and large putting green as well as a short-game area in a beautiful setting among mature trees.

Your golf registration includes your green fees, tournament golf shirt, golf cart, box lunch and the BBQ Awards Dinner. We will be playing a Texas Scramble and the registration form is set up to accommodate groups up to four. Golf club rentals are available and can be arranged through CHITTA for you.

If golf isn't your game and you would like to join the fun or invite a guest to the BBQ Awards Dinner that follows, we are pleased to offer the opportunity to attend and look forward to seeing you there.

Tentative Agenda - Tee-Off time will begin at 12:00 Noon and the BBQ will follow. The lounge will be open for the Golf Tournament networking reception – enjoy a drink or two with your colleagues before the BBQ Awards Dinner begins. The BBQ will begin around 6:00 PM.



LANGARA GOLF COURSE

6705 Alberta Street, Vancouver, BC

Telephone: Pro – Shop

(604) 713.1816

CHITTA GOLF REGISTRATION AND BBQ AWARDS DINNER FEE:

\$150.00 per golfer
plus 5% GST – \$157.50

BBQ AWARDS DINNER ONLY REGISTRATION FEE:

\$50.00 each plus 5% GST - \$52.50
For those of you who would like to
join your friends and colleagues
after the tournament.

CHITTA Golf Tournament BBQ Awards
Dinner brought to you by...

HEALTHCARE
INFORMATION MANAGEMENT & COMMUNICATIONS
CANADA

...the official journal of COACH and CHITTA

There are no sponsorship opportunities offered for this tournament, however prize donations, are being accepted for the typical Men's and Ladies longest drive, longest putt, etc. (Contact CHITTA at elaine.huesing@shaw.ca or www.chitta.ca for further details).

PRIZES AND GIVE-A-WAYS

McKesson Canada

PHILIPS

www.philips.com/healthcare

Philips Healthcare Informatics consists of a wide range of products and services, providing customer tailored image and information management solutions for both the Cardiology and the Radiology environment.

Worldwide more than 1500 cardiology and over 200 radiology PACS solutions have been installed, as well as more than 4500 imaging work spots. Constant innovation and involvement of key customers in developing our products leads to a product portfolio that helps our customers to improve quality of care and efficiency at the same time.

Toll free: 1.877.744.5633 ext. 2046

Booth 618 & 519

xwave HEALTHCARE

www.xwave.com/healthcare

We're making the connections that improve care.

Whether we're building a client registry, a provincial EHR, an eReferral solution or an electronic medical record, at xwave Healthcare we're connecting patients with providers in ways that enhance care:

- Our Clinical Management System is improving access to up-to-the-minute patient records.
- Our integration of New Brunswick's One Patient One Record architecture will support a province-wide electronic health record.
- Through our work on Ontario's Enterprise Master Patient Index, we're helping the Province meet its commitment to reduce wait times.
- Our 10-year outsourcing contract for Atlantic Health Sciences Corporation earned us a Canadian Health Informatics Company of the Year.

For 30 years we've been moving information to improve care. We know the sooner that information gets there; the better we'll all feel.

**Contact: Nadeem Ahmed
National Director, Healthcare**

Tel: 416.458.5216

eMail: nadeem.ahmed@xwave.com

Booth 501 & 600

HEALTHCARE

INFORMATION MANAGEMENT & COMMUNICATIONS
CANADA

Exhibiting at eHealth?

Be Visible... Be Smart... It's a Good Investment

**Take advantage of
our eHealth 2008
"See You There"
advertisements
in our eHealth
Conference edition
coming out in April.**

**For further information - Tel: 250.838.5524 eMail: healthcare@shaw.ca
www.hcccinc.com**