

Canadian Health Informatics Awards 2010 Award Recipients

ITAC Health established the Corporate Citizenship Awards to recognize leading for-profit healthcare ICT companies that are both committed to and passionate about health informatics and have heavily invested in contributing to the industry in Canada. Up to three awards are made each year in the following categories: Multi-National Company, Major Canadian Company (sales in excess of \$10M), and Small to Medium Enterprise (sales under \$10M). This annual Award provides client organizations and business partners the opportunity to nominate private sector companies who they feel have demonstrated a very high level of commitment to health informatics in the past twelve months. At the 2009 awards gala, two awards were made.

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Company of the Year Award: GE Healthcare IT



Mike Clarke, General Manager, GE Healthcare IT, Canada was presented the award by ITAC Health Chair, Michael Green

The Company of the Year Award was established to recognize a distinguished for-profit healthcare ICT company that has demonstrated excellence in the Canadian health informatics industry within the past twelve months. This award provides client organizations and business partners with the opportunity to nominate private sector companies that have excelled in corporate initiatives and client satisfaction, while delivering exceptional quality of service.

This year's winning company is committed to the delivery of better healthcare to all Canadians through the development of innovative and enabling ICT solutions.

For a number of years, GE Healthcare IT has provided Canadians with a wide variety of clinically focused systems, including tools for diagnostic imaging (repositories and PACS), perinatal care, surgery management, pharmacy, and other areas ranging from clinical and imaging devices to healthcare consulting services.

In the past year, GE's projects in the area of diagnostic imaging have brought international attention to Canada's leadership role in standards-based image exchange and connectivity solutions for large jurisdictions.

Their two Local Health Integration Networks (LHIN) projects are:

- NEODIN: Northern and Eastern Ontario Diagnostic Imaging Network, and
- SWODIN: South West Ontario Diagnostic Imaging Network – a groundbreaking project of large magnitude, complexity and scope.

The implementation of GE's Centricity® Radiology-IW solution at the 2010 Vancouver Olympic and Paralympic Winter Games marked the first official use of an imaging information system during Olympic Winter Games. During events across Vancouver and Whistler, athletes had equal access to treatment and timely diagnosis, allowing them to return to competition as quickly as possible to achieve their Olympic dreams.

GE is also committed to public awareness and education in healthy living and information technology advancements. This year, as part of their involvement with the Olympics, they launched an advertising campaign across Canadian television networks with a focus on healthcare education and awareness.

Please join us in celebrating and congratulating GE Healthcare IT!