

eHealth 2008 Conference Ad Special – Deadline April 8, 2008

The eHealth Conference is THE premier conference and Trade Show for the Canadian Health Informatics community. We hope that your presence there as an Exhibitor enhances your visibility to the Canadian Healthcare ICT community and provides you with sales leads - and contracts...

As an official eHealth Media Sponsor and the Official Journal of COACH and CHITTA, *Healthcare Information Management & Communications Canada* featured an eHealth section in our 1st Quarter issue (see attached PDF). We will be publishing another feature section in our eHealth issue - this issue will be in the participants' bag in addition to our normal circulation.

Let us help you to highlight your firms' presence and location - **and ensure that the eHealth participants visit your booth**. Some 20 exhibitors have "signed up" for this opportunity already - **make your selection as to product and send your information to: healthcare@shaw.ca. The DEADLINE is April 8, 2008.**

We are offering two options; both inclusive of layout and artwork:

$\frac{1}{4}$ Page "see you there" Ad (published as 4 ads per page)

Note: You may design your own artwork for this ad if you wish, provided that you strictly adhere to ad dimensions and deadlines.

Specifications:

- $\frac{1}{4}$ Page (Standard 3-1/2 x 4"); four colour processing
- Your standard ad will include:
 - Your corporate logo - 300 dpi minimum
 - Your website URL
 - A brief description of your company and its products and services (maximum 120 words)
 - Your eHealth Booth Number
 - The name, title, e-Mail and telephone number of your key contact

Pricing: \$500.00

"See you there" ad (published as six ads per page)

Specifications:

- 1/6 Page (Standard 7 1/4 X 1 $\frac{1}{2}$); four colour processing
- Your standard ad will include:
 - Your corporate logo - 300 dpi minimum
 - Your website URL
 - A brief description of your company and its products and services (maximum 50 words)
 - Your eHealth booth number

Pricing: \$ 300.00

Please note that as this package is heavily discounted, the 15% discount that we normally extend to CHITTA members and COACH Corporate members does not apply.

If you have an interest advertising in a more prominent manner, visit our website at: www.HealthcareIMC.com and review our standard display advertising menu..

We look forward to seeing you in Vancouver!

With best regards,

Steven A. Huesing
Editor/Publisher
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